

music works

COLLABORATION



September 28, 2015
ONE Conference

Waterloo Region Small Business Centre & City of Kitchener

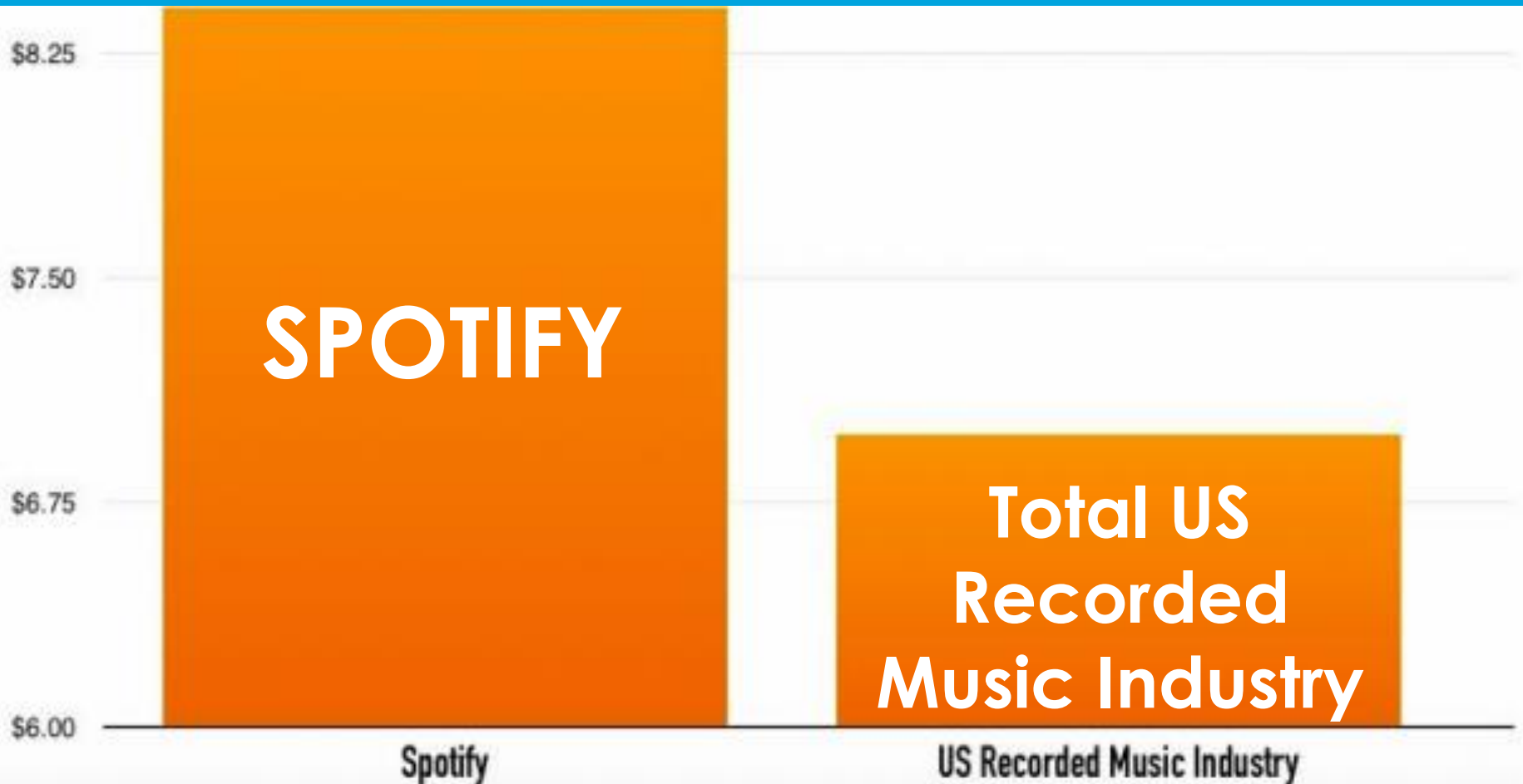
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THE APPROACH

1. Industry Insight
2. Consultation
3. Action Plan

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INDUSTRY INSIGHT



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ACTION PLAN

- Strengthen Live Music
- Music Industry Development

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STRENGTHEN LIVE MUSIC



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BUSINESS DEVELOPMENT



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BUSINESS DEVELOPMENT

7 WEEKLY WORKSHOPS: THE BUSINESS OF MUSIC



CREATIVE
ENTERPRISE
INITIATIVE



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COLLABORATION



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QUESTIONS



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THANK YOU



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