

Queen's
INNOVATION
CONNECTOR

A Pan-University Initiative

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The Professoriate

- Follows intellectual curiosity
- Has highly specialized and focused pursuits
- Operates in a low-risk environment (tenure, academic freedom)
- Sometimes suspicious of commercial pursuits
- High opportunity cost to pursue a risky venture



The Entrepreneur

- Follows the market
- Must be a generalist
- Has little or no security, high risk
- Is highly motivated by commercial interests



So why do this at a university?

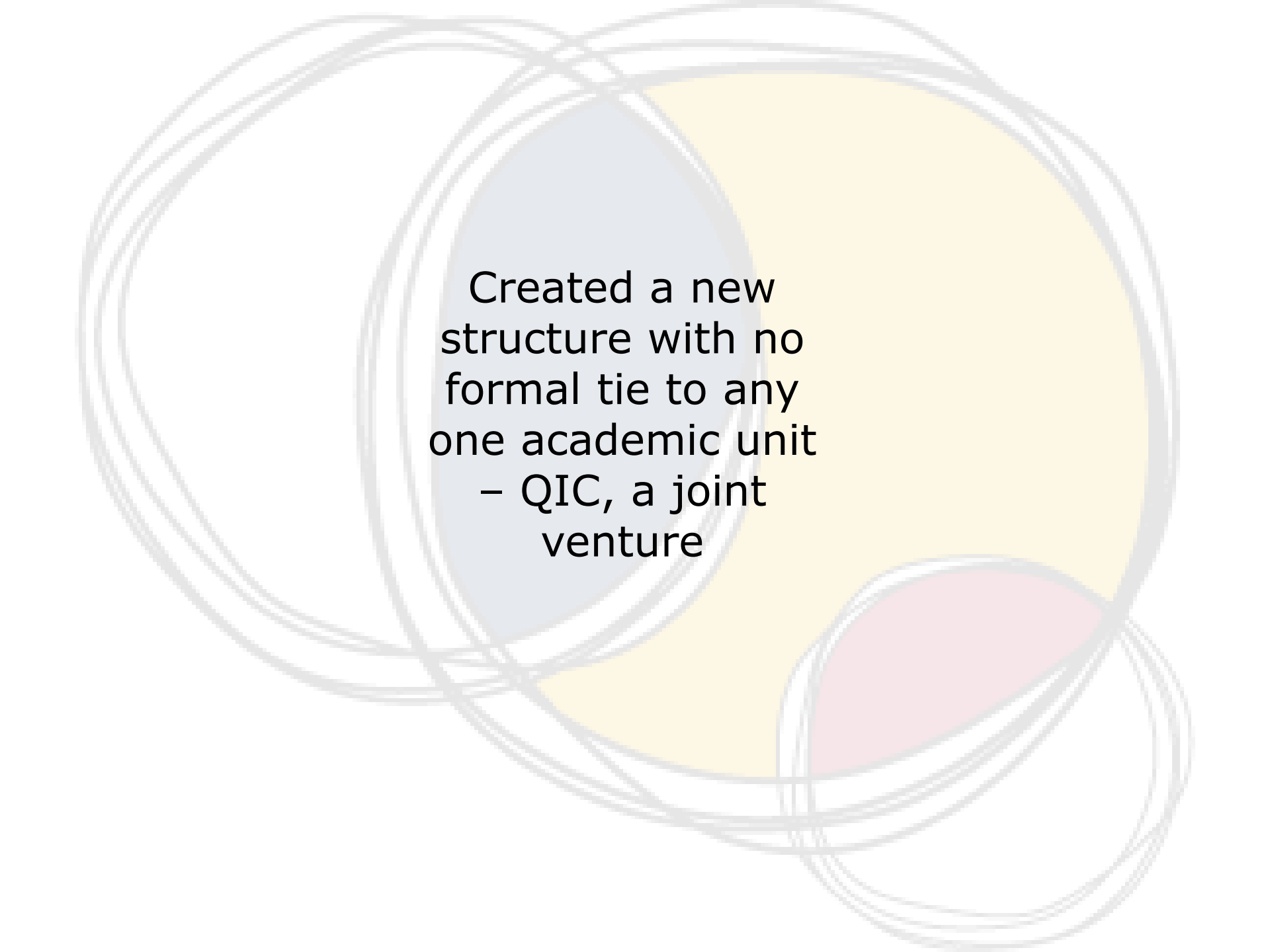
- Because students, and faculty
- Societal investment deserves academic rigour
- Hot-beds of IP generation



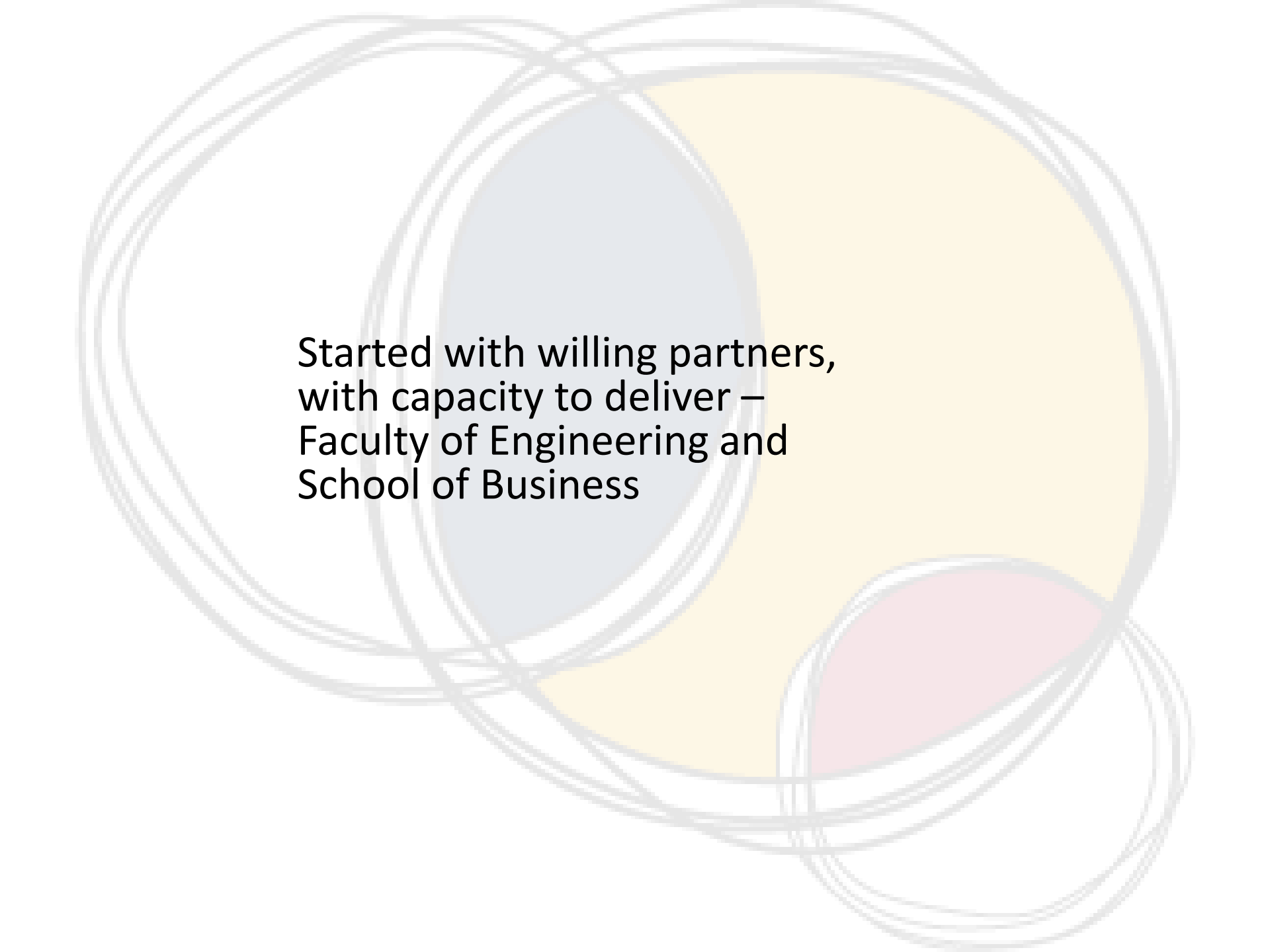


But!...

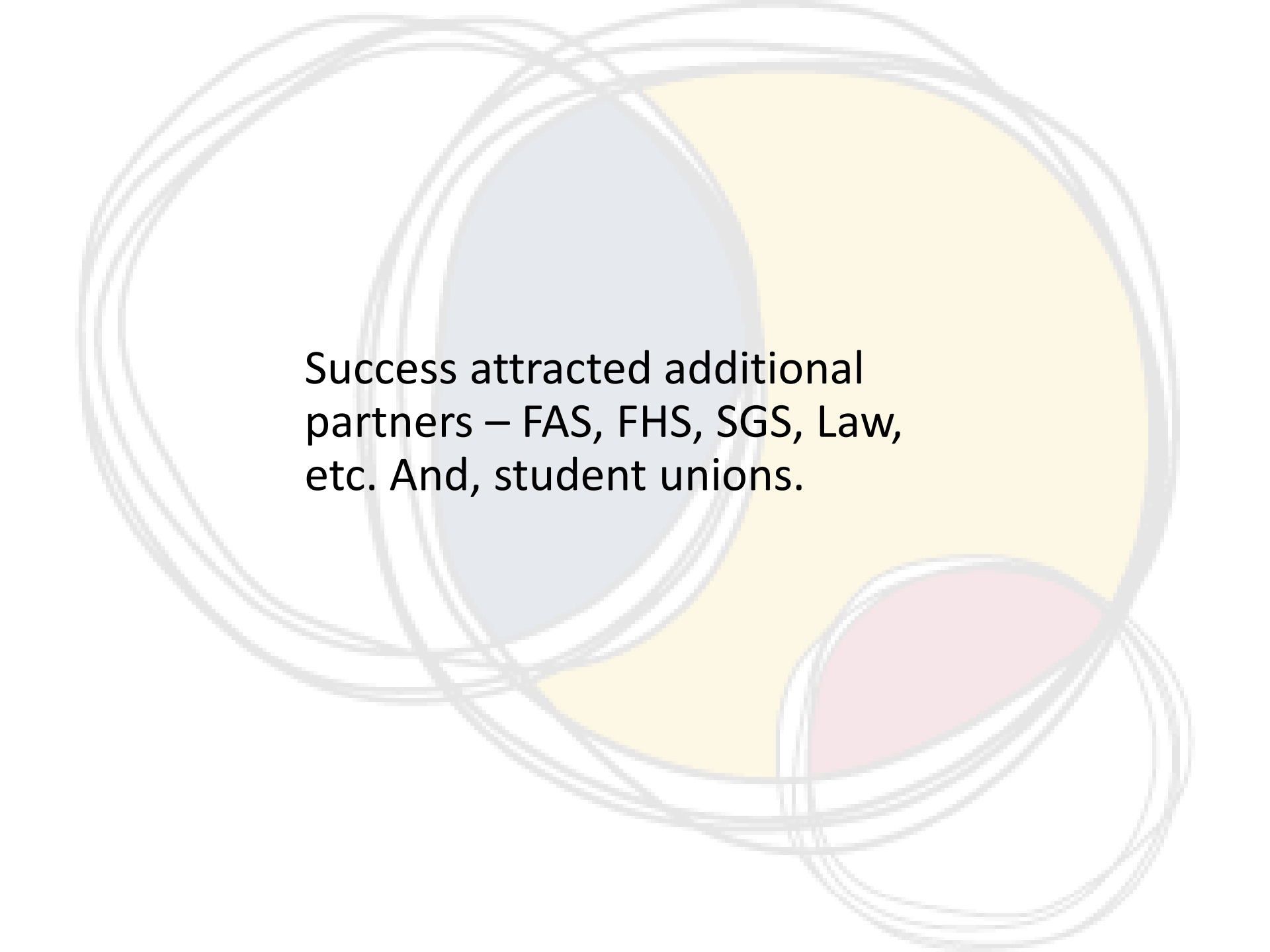
Universities are organized to serve their traditional mandates; the ever-deeper and narrower pursuit of knowledge.




Created a new
structure with no
formal tie to any
one academic unit
– QIC, a joint
venture

The image features a white background with several overlapping, hand-drawn style circles. One large circle is filled with a light yellow color, another with a light blue color, and a smaller one with a light pink color. The text is centered within the yellow circle.

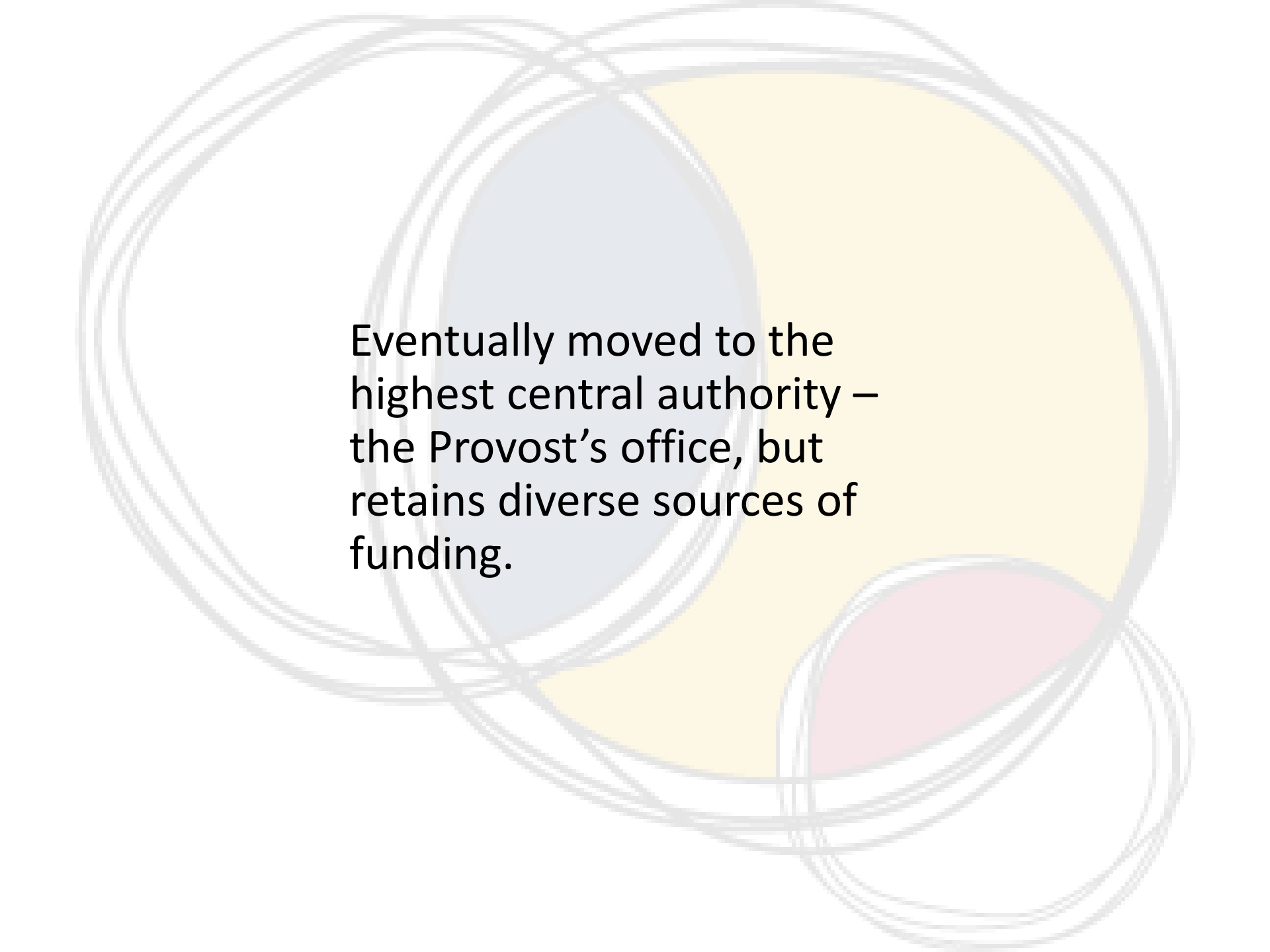
Started with willing partners,
with capacity to deliver –
Faculty of Engineering and
School of Business



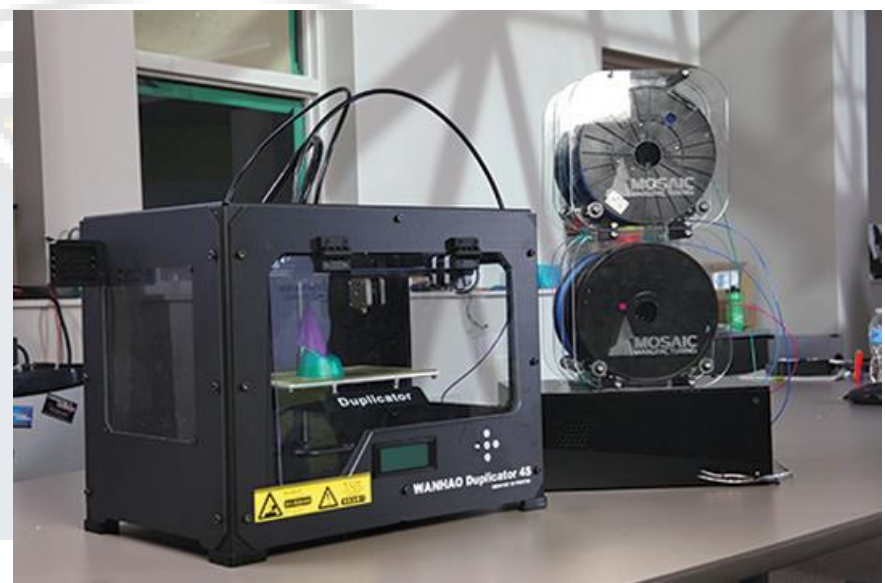
Success attracted additional partners – FAS, FHS, SGS, Law, etc. And, student unions.



Sought funding from multiple sources – pay to play, CLA, philanthropic, etc. Beholden to no one person.



Eventually moved to the highest central authority – the Provost's office, but retains diverse sources of funding.



CleanSlate

